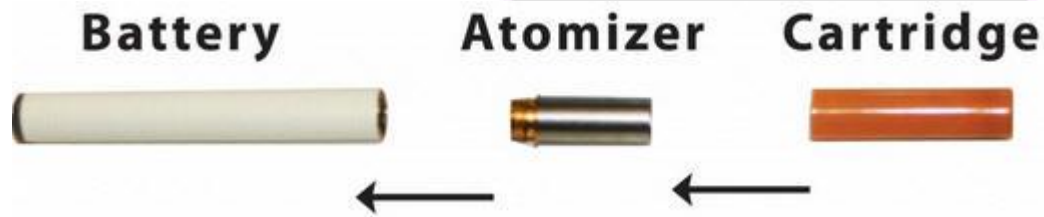


Electronic Cigarette Startup Guide

Overview

Electronic cigarettes typically consist of three components – a battery, an atomizer, and a nicotine cartridge / mouthpiece. All three components eventually wear out and need to be replaced, so be prepared for that! Batteries must be kept charged and cartridges must be kept filled with nicotine eLiquid. All the replacement parts you'll ever need can be found on our site in the Accessories tab. Once charged up and fully assembled you should find e-smoking or "vaping" with your new eCig to be a pleasant and simple experience!



The Battery ...

Electronic cigarettes are powered by small lithium-ion batteries that connect to an atomizer (see below for more on atomizers). They come in many shapes and colors, and can be manual or automatic.

Automatic Batteries - An automatic battery works just like it sounds. It will automatically turn on when you inhale when an airflow sensor detects that you are puffing. With automatic batteries there is nothing to "turn on", and your eCig will simply work each time you inhale (assuming it is charged). Automatic batteries often have a 5 second cut-off which prevents the user from over-inhaling.

Manual Batteries - A manual battery is different in that it has a small raised button on the side that must be depressed in order to provide power. So long as the button is depressed, the eCig will function. Released the button and power will cease to be provided. Some prefer manual batteries as they provide more control.

Charging Your Batteries - The batteries that come with your kit will come with a minimal factory charge, but they must be fully charged prior to use. Simply screw the battery into the black AC Wall adapter ("mains" charger), connect the power cord to the adapter, then plug the other end of the power cord into a standard wall outlet. Charging typically takes about an hour or two depending on the battery type and size. Once plugged in the LED on the charger will blink then remain RED to indicate charging status. The indicator will begin to flash green more and more as the battery charge rises. Once full charged, the indicator light will display a solid green color and you know your battery is ready to go! Batteries usually take 45 minutes to 1.5 hours to charge, and they will typically last anywhere between one to four months depending on both battery type and usage before needing replacing - or 300 recharges on average.

When battery life is low, you will find that the LED on the end will not light up at all or it will blink rapidly when you inhale (or press the power button). These are both consistent indications that a recharge is necessary.

Note that optional USB chargers are available that allow you to charge your eCig battery your PC or any USB-hub.

The Atomizer ...

Atomizers are small heating elements located between the battery and the cartridge or mouthpiece. They heat up when supplied with battery power which vaporizes the nicotine liquid in the cartridge. This is the vapor you inhale when you puff. Since they do all the heavy lifting in creating vapor, atomizer lifespans are definitely limited. Typical atomizers will last 2 to 4 weeks depending on usage. Note also that an atomizer often requires a "break in" period before optimal function is achieved. During the first hour or so of use the vapor output may be less than desired or the "throat hit" may be lower than expected. Give it some time and allow the atomizer to tune in before assuming it is faulty.

Atomizers can get clogged with eLiquid and will begin to underperform if this happens. Luckily they can be easily cleaned or soaked in hot water or alcohol, and this will often restore an atomizer to good working condition. Make no mistake in that the atomizer is the KEY to a good working eCig. It will make or break your eSmoking experience! Expect and accept that they will simply not last,

and thus keep plenty of spares on hand as when they fail they can fail quickly. You can purchase atomizer multipacks (5-packs) from us for significant savings, and we recommend you **do NOT wait until you are down to your last working atomizer** before reordering.

The Cartridge / Mouthpiece ...

Cartridges are simple plastic containers that hold the nicotine fluid or eLiquid that gets vaporized and inhaled. Inside the cartridge you will find a small piece of absorbent material that is used to suspend the eLiquid. Larger cartridges can hold more eLiquid, and will thus last longer before needing replenished. Cartridges should be disposed of daily or weekly at the most for hygienic purposes. You can buy pre-filled cartridge containing nicotine fluid in the strength and flavor you enjoy, or purchase nicotine (or eLiquid) separately and “drip” into your mouthpiece to keep it

Prefilled Cartridges – Prefilled cartridges come to you pre-filled with nicotine fluid by the factory. You can typically choose from multiple flavors in up to 5 or 6 different nicotine strengths ranging from 0mg or “zero” to 36mg or “Super” strengths. Prefilled cartridges are convenient in that they are easy to use and easy to carry. They are fairly inexpensive at roughly \$.65 to \$.85 per cartridge depending on the quantity ordered. The only drawback is that we do not stock many pre-filled cartridge flavors as most prefer to purchase bottled eLiquid (see below on “dripping”).

Blank / Refillable Cartridges – Refillable cartridges are mainly used by those who prefer to “drip” eLiquids rather than order pre-filled cartridges. Dripping is the act of using a small dropper to literally drip eLiquid into a cartridge, thereby replenishing the eCig for more puffing or “vaping”. There are many techniques to this procedure, but at a high level users simply drip eLiquid into or onto the white media or absorbent material within the cartridge until it begins to pool at the top and will hold no more. It is not complex or complicated, but it can be a little more time consuming and also a bit messier until the technique is mastered. The benefits are increased flexibility and a much wider variety of eLiquid flavors to choose from. We currently stock or have on order over 65 bottled eLiquid flavors - and counting!

Assembly ...

To assemble your eCig, simply screw the atomizer onto a charged battery. Next, open a pre-filled cartridge and snap it onto the other end of the atomizer. That’s all there is to it!

Usage ...

Electronic cigarettes are surprisingly easy to use. After assembling your eCig and ensuring you have a fresh fully charged battery, ensure the mouthpiece is pre-loaded with nicotine liquid, simply puff on your eCig to produce and inhale vapor. If the cartridge is pre-filled you may begin puffing or “vaping” immediately (press the button on the battery if using a manual battery). A warm-up puff or two may help to warm the atomizer and get the vapor flowing, and you will soon get a feeling for how long and how hard you need to inhale – this will differ slightly from one device to the next.

Vapor output will eventually begin to diminish, and this means either the battery is low on power or the cartridge is lower on nicotine liquid. An extremely low battery will blink 10 times when you inhale and produce no vapor. If the battery is not blinking rapidly, then it is likely the cartridge needs to be replaced. Simply remove your expired cartridge and snap a new fresh one into place. An alternative to pre-filled cartridges known as “dripping” is discussed below.

Dripping eLiquids

“Dripping” is simply the act of using bottled nicotine liquid to refill empty cartridges when they run low. Dripping is a great alternative to pre-filled cartridges as it can be not only cheaper but offers more variation and customization. It can, however, require a bit more time and can also be a bit messier if not done correctly.

Dripping requires that you select and order eLiquid in bottles. Our [eSmokeClub eLiquid](#) comes in many sizes and strengths and offers a fantastic throat hit in over 55 great tasting flavors! Remove your mouthpiece from the atomizer to view the exposed polyester fibers within. These fibers serve to suspend the eLiquid in a reservoir for future vaporization by the atomizer.

Using the dropper supplied with your eLiquid, begin applying drops of eLiquid onto the fiber slowly until the fiber will hold no more. Avoid filling to the point where “pooling” of liquid occurs as an overfilled cartridge can result in leakage of fluid into your mouth. Cartridge size will differ from one eCig to the next, but a general rule of thumb is to use 3 to 4 drops during each cartridge refill. Once refilled, snap the cartridge back into place and vape as usual.

Tips and Tricks

- Keep all threads clean using q-tips and hot water or alcohol
- Soak / rinse atomizers in hot water or alcohol weekly or when performance begins to decline.
- If you suspect a faulty battery, try your atomizer with a known working battery. This will help narrow down the issue. Try the same thing with atomizers as well – be sure to use a known working battery to validate atomizer function.
- Some like to perform a few quick “pre puffs” without inhaling to heat up the atomizer so that by the time you inhale you are in fact getting solid vapor for the full inhale. Those that use manual batteries sometimes press the battery button down a second or two early before beginning to inhale which accomplishes the same thing.
- Atomizers may make a bit of “sizzling” noise as they vaporize the eLiquid. This is normal. Note however that too much “sizzling” can indicate a “flooded atomizer”. Flooding an atomizer with too much eLiquid may diminish its output. Simply rinse the atomizer out if you find performance diminishing while hearing abnormal amounts of sizzling.
- An overfilled cartridge might result in small amounts of eLiquid leaking into your mouth. Mini/DSE901 cartridges and Beta/510 cartridges can be fixed by removing the cartridge, blowing hard into the end of the cartridge to blow excess eLiquid out, then wiping the excess fluid off the side of the cartridge. Micro and Alpha/Super mouthpieces are a bit more tricky to clean out and require that you first remove the inner cartridges but pushing it up and out with a paperclip, then you can simply rinse out the mouthpiece with water before reinserting the inner cartridge. Try not to overfill a cartridge to avoid any leakage.
- Never let your cartridge run dry as this will cause excessive heat buildup and certain damage to your atomizer!
- Don't be afraid to call us at any time! We want to help you and will be happy to answer all questions.

Wholesale Pricing

Wholesale / volume pricing is available and is based on the size of your order. Discounts range from 30% to 45% depending on the value of your purchase. [Click here to view additional information.](#)

Our Newsletter!

[Sign up for our Newsletter](#) directly from our website to make sure you receive all the latest news and info including promotional offers and Sales! On occasion we will offer special discounts ONLY to our Newsletter recipients, so don't miss out!

Loyalty Coupon Code

Returning customers are encouraged to use one of two Loyalty Coupon Codes: Use code **CLUB10** at checkout for 10% off all future purchases for orders of \$60.00 or greater, or code **CLUB5** for 5% off orders under \$60.00. *This offer excludes shipping and tax & cannot be combined with other coupon codes. Certain items may not qualify for loyalty code discounts such as multi-packs, pre-order items, and certain sale items. This is typically due to existing heavy discounts already in place for these items.*

eSmokeClub Price Match!

Found a better price for the same or a similar item somewhere online? Is someone offering a sale? Let us know, and see if we can't in fact meet or beat that price! We're committed to offering you the lowest prices around!

Thank you for the opportunity to serve your eSmoking needs!

Warmest regards,
eSmokeClub Management

Warning!

You must be 18 years old to purchase and/or use electronic cigarettes or any of our products. These products are not marketed as smoking cessation or "stop smoking" products, nor are they to be marketed or used as drug delivery products. They are not meant to treat or cure any diseases or illnesses. We do not claim that these products are healthy or healthier than real cigarettes. They are considered only to be an alternative to real cigarettes.

Nicotine is a poison and can cause dangerous increases in heart rate and blood pressure. Nicotine should not be used by individuals with hypertension or heart disease or who are nursing or pregnant. Consult your doctor before using any of these products. Keep all nicotine cartridges, nicotine liquids, and all other electronic cigarette components away from children at all times.